

The background of the entire page is a photograph of the Atomium structure in Brussels, Belgium. The structure is a large, metallic, spherical lattice of nine interconnected spheres, each reflecting the sky and surrounding environment. It is set against a blue sky with scattered white clouds. In the foreground, there are manicured hedges and some greenery. The overall scene is bright and clear.

BRUSSELS, UNIVERSITÉ LIBRE DE BRUXELLES

TIAMSA CONFERENCE

TOWARDS A SUSTAINABLE ART MARKET?

JUNE 30 - JULY 1, 2023

JUNE 30TH

13H30

WELCOME COFFEE (R42 BUILDING) **ROOM R42.3.103**

13H45

A WORD FROM THE CHAIRS **ROOM R42.5.503**

14H-16H

SESSION 1: MUSEUM, CURATING, AND SUSTAINABILITY

Chair: Olav Velthuis **ROOM R42.5.503**

- **Claudia Quinones** (Canvas Art Law)
"Museums and the Climate Crisis: Where Do We Go from Here?"
- **Johannes Aengenheyster** (University of Amsterdam)
"An analysis of the rise of private museums, hypothesized to be associated to tax incentives, reductions in government spending, increasing inequality and increasing elite wealth"
- **Marina Maksimova** (Sotheby's Institute)
"Exploring slow curating in the times of crisis"
- **Olav Velthuis & Márton Gera** (University of Amsterdam)
"The Sustainability of Cultural Philanthropy: Why Private Art Museums Close"

16H

COFFEE BREAK **ROOM R42.3.103**

16H30-18H

SESSION 2: ART, ART MARKET AND SUSTAINABILITY

Chair: Véronique Chagnon-Burke **ROOM R42.5.503**

- **Ulrike Hahn** (Erasmus University Rotterdam)
"The Impact of Climate-Related Art - How Visitors of Climate-Related Art Exhibitions Perceive Climate Change and the Exhibition Experience"
- **Julie Reiss** (Independent art historian)
"More Art, Less Carbon: Material Sustainability"
- **Adelaide Duarte** (Universidade Nova de Lisboa) & **Marta Perez-Ibáñez** (Universidade de Grenada)
"Sustainable Collecting: The Need for a Paradigm Shift"

18H15-19H30

ROUNDTABLE: TOWARDS A SUSTAINABLE ART MARKET?
ROOM R42.5.503

19H30

WALKING DINNER (KINDLY OFFERED BY CEBRIC)
CAFETERIA



JULY 1ST

8H

WELCOME COFFEE ROOM R42.5.216 (LOUNGE)

8H30-10H30

SESSION 3: TECHNOLOGY, MEDIA AND SUSTAINABILITY

Chair: Filip Vermeylen ROOM R42.2.103

· **Georgia Gerson** (University of York)
"The Hall of Mirrors?: Readdressing art investment in the contemporary NFT market through the lens of commercial dealerships"

· **Zhongbo Tian** (New York University)
"Post-Merge NFT Carbon Emissions and Sustainable Reduction Strategies"

· **Anita Archer** (University of Melbourne)
"The global art market as sustainable ecosystem: creativity and well-being in the digital age"

· **Ulrike Hahn & Filip Vermeylen** (Erasmus University Rotterdam)
"Mirror or Hammer? News Media Coverage of Climate-Related Art"

10H30

COFFEE BREAK ROOM R42.5.216 (LOUNGE)

11H-12H30

SESSION 4: SUSTAINABILITY AND ASIA

Chair: Kim Oosterlinck ROOM R42.2.103

· **Zoran Poposki** (Hong Kong University)
"Art Ecology and Sustainability of Hong Kong's Art Market"

· **Georgina S. Walker** (The University of Melbourne)
"Islands of Art - From toxic destruction to cultural destination: Benesse Art Site Naoshima and Teshima Island, Japan"

· **Kim Oosterlinck, Anne-Sophie Radermecker & Yuqing Song** (Université libre de Bruxelles)
"Does Authenticity Really Not Matter in China? An Insight into the Art Market for Chinese Artworks"

12H30-13H30

SANDWICHES ROOM R42.5.216 (LOUNGE)

13H30-15H

SESSION 5: GALLERIES AND SUSTAINABILITY

Chair: Anne-Sophie Radermecker ROOM R42.2.103

· **Melanie Fasche** (Sotheby's Institute)
"The Power of Joining Forces for a More Sustainable Art Market - Collaborative Strategies of Contemporary Art Galleries"



· **Sophie Delruelle** (Université libre de Bruxelles)
"Current sustainability meaning/practices in art market |
How professionals are gradually shaping the foundations of
a sustainable art market still in its infancy"

· **Anne-Sophie Radermecker** (Université libre de Bruxelles)
"The Market for Antiques: Research Perspectives for More
Sustainable Consumption Behaviours"

15H
ACM



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