

RSAEM

RESEARCH SEMINAR IN APPLIED
ECONOMICS AND MANAGEMENT



JOVAN STOJANOVIC

PHD CANDIDATE AT SODA - INRIA SACLAY
AND PARIS-SACLAY UNIVERSITY, FR

TWEETING FOR VOTES:

POLITICIANS' COMMUNICATION STRATEGY ON SOCIAL MEDIA ACROSS THE ELECTORAL CYCLE

APRIL 2, 2026

FROM 12.15 PM TO 1.45 PM
ON-SITE **R42.2.113** AND ONLINE*



Solvay Brussels School
Economics & Management

*If you wish to assist to our RSAEM, please send an email to Helene.Bertaux@ulb.be