

BBS
BROWN BAG SEMINARS



YUQING SONG

DOCTORAL RESEARCHER @SBS-EM, BE

DO STORIES SELL?
NARRATIVES, NETWORKS, AND THE ECONOMICS
OF ART MARKETS

JUNE 18, 2026

FROM 12.15 PM TO 1.45 PM

ON-SITE* **R42.2.113**



Solvay Brussels School
Economics & Management

*IF YOU WISH TO ASSIST TO OUR BBS, PLEASE SEND AN EMAIL TO HELENE.BERTAUX@ULB.BE