

RSAEM

**RESEARCH SEMINAR IN APPLIED
ECONOMICS AND MANAGEMENT**



ANTHONY TIBAINGANA

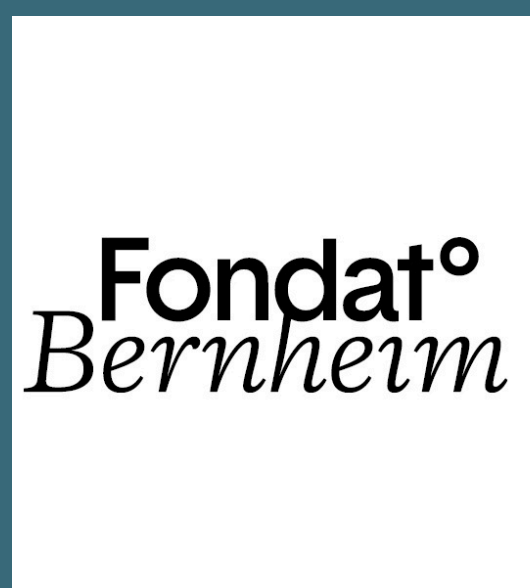
(UNIVERSITY OF MAKERERE, UGANDA)

**EXTENDING THE BOUNDARY OF MARKETING
MIX ELEMENTS IN THE BUSINESS CONTEXT:
MICRO, AND SMALL ENTERPRISE
PERSPECTIVE**

JUNE 27TH, 2024

FROM 12 PM TO 1 PM

ON-SITE* R42.2.113



**Solvay Brussels School
Economics & Management**

*If you wish to assist to our RRU, please send an email to Helene.Bertaux@ulb.be