

RRU
RESEARCH REUNITE



SIMON DUPONT

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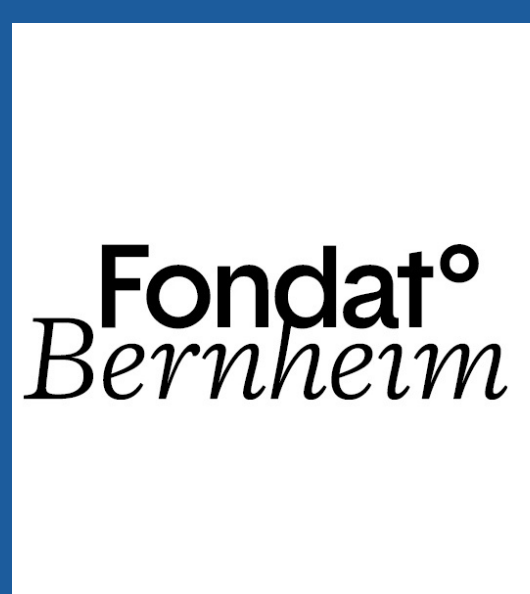
IMPACT PRICING:
HOW INNOVATIVE PRICING AND MONETISATION
STRATEGIES ARE PAVING THE WAY FOR POSITIVE
IMPACT ON PEOPLE, PLANET AND PROSPERITY

NOVEMBER 30TH, 2023

FROM 12.15 PM TO 13.45 PM

ON-SITE **P3.1.303**

*IF YOU WISH TO ASSIST TO OUR RRU, PLEASE SEND
AN EMAIL TO HELENE.BERTAUX@ULB.BE



Solvay Brussels School
Economics & Management