

# RSAEM

RESEARCH SEMINAR IN APPLIED ECONOMICS AND MANAGEMENT

## CATHY MACHARIS

# "THE INCONVENIENT TRUTH REVISITED"

For the Francqui Chair 2021/2022

Scientific research is very much oriented towards what can be seen, observed, measured to distinguish the truth. But next to this traditional knowledge there are other forms of knowledge such as the intuitive and instinctive ones. The most important aspects of reality, that what comes before the material things, are not enough taken into account, namely our feelings and intentions, hope, insecurity, etc. They are all fundamentally unmeasurable. While the earth is warming, and we know it to be truth, we do not manage to act according to it. In this lecture Cathy Macharis argues that we need to go beyond what is measurable to make a change. Can we come to an alignment of scientific knowledge and that what touches people?